



**For Immediate Release**

Contact: Julie Du Brow, Communications  
213-576-6641 / 310-922-1301  
[jdubrow@santamonica bay.org](mailto:jdubrow@santamonica bay.org)

## **Santa Monica Bay Restoration Commission and City of Malibu Congratulate Clean Bay Restaurants at City Council Meeting**

Los Angeles, CA (August 13, 2013) – During last night’s Malibu City Council meeting, the City of Malibu and the Santa Monica Bay Restoration Commission (SMBRC) recognized and congratulated 53 Malibu restaurants that became certified or recertified as part of SMBRC’s [Clean Bay Restaurant Certification Program](#) (CBRP). Representatives from several CBRP restaurants attended the meeting and received their certificate in person. CBRP restaurants have achieved a 100% score on the program’s checklist of standards for stormwater runoff reduction, going above and beyond local stormwater regulations.

“The City of Malibu is proud to partner with the Santa Monica Bay Restoration Commission and our fellow coastal cities on this vital program,” stated Malibu Mayor Joan House. “Since 2009 when we initiated the program in Malibu, we’ve gone from 64% of restaurants inspected receiving certification to 93% in 2012. The commitment from our local businesses to go above and beyond what is required is a testament to our community’s dedication to improving water quality and that’s a mission we’re proud to share with the millions of visitors who visit and dine in Malibu each year.”

Certified Clean Bay eateries are inspected and certified jointly by cities and SMBRC, and range from Goeffrey’s to Marmalade Café to Pacific Coast Greens. They must have a full-scale recycling program, properly divert storm water runoff of daily maintenance practices, implement exterior dry sweeping, and follow any additional city restrictions such as be Styrofoam-free or adhere to plastic bag bans, among many other requirements.

A long time participant is Duke’s Malibu. Selyna Arciaga, Duke's Malibu Community Relations Coordinator, who was on hand at the City Council meeting, says, “We are proud to be part of the Clean Bay Restaurant Certification Program. We appreciate how much the program inspires our employees to better understand the importance of reducing ocean pollution, encouraging us to implement responsible and environmentally aware choices in the workplace.”

In addition to Arciaga, the City’s Senior Environmental Programs Coordinator Jennifer Brown presented the CBRP certificates to Goeffrey’s Special Events Coordinator Emily Richardson, Marmalade Café Malibu General Manager Stacey Greene, and Pacific Coast Greens owner Michael Osterman.



Stormwater pollution poses a serious problem for Santa Monica Bay—which stretches from the LA-Ventura county line in the north to the Palos Verdes Peninsula in the south—and local beaches, and is a major source of coastal pollution in Southern California. The Bay and its coastline are critical to the regional economy and local ecology, and are important recreational and cultural resources for the 2<sup>nd</sup> most populous region in the U.S.

The SMBRC created and facilitates the CBRP, which currently includes approximately 460 restaurants across seven cities in the L.A. watershed. A list of each city's restaurants involved is on the [Program's page](#). The cities inspect restaurants multiple times per year. The restaurants in the program receive the following benefits:

- Window display identifying the establishment as a "Clean Bay" Certified Restaurant, committed to protecting the Santa Monica Bay
- Special recognition by the city
- Recognition in the local paper
- Recognition/inclusion on the SMBRC's Clean Bay web site as a Certified Restaurant
- Potential increased patronage by environmentally concerned residents and visitors

The SMBRC is a science-focused, non-regulatory, and locally-based state entity involved in a range of programs and partnerships to restore and protect the Santa Monica Bay, including restoration of wetlands, coastal kelp forests, and more. The organization works for sustainable fisheries; runs the Honey Pot Day program for local boaters; hosts the only kayak-based Coastal Cleanup Day event in Los Angeles (Sept. 21); and publishes the *Boater's Guide for Southern California*, the annual *Urban Coast* journal, and an in-depth *State of the Bay* report every five years.

To find out how you can help make your local beaches safe and clean, please contact the SMBRC at (213) 576-6645.

#### **About Santa Monica Bay Restoration Commission (SMBRC)**

The SMBRC is a State Commission established in 2002 by the California State legislature. It replaces the Santa Monica Bay Restoration Project, which was established in 1988 by the State of California and U.S. EPA as a National Estuary Program under the Clean Water Act. The SMBRC is a non-regulatory, locally-based state entity charged with overseeing and promoting the Bay Restoration Plan (BRP) by securing and leveraging funding to put solutions into action, building public-private partnerships, promoting cutting-edge research and technology, facilitating stakeholder-driven consensus processes, and raising public awareness. The BRP focuses on three priority areas—water quality, natural resources, and benefits and values to humans—to ensure the long-term health of the 266-square mile Bay and its 400-square mile watershed. (<http://www.smbrc.ca.gov/>)

The Santa Monica Bay Restoration Foundation site is [www.santamonibay.org](http://www.santamonibay.org).

###