



For Immediate Release

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Honey Pot Unlimited 3-mo. Pilot Program Offers FREE Mobile Sewage Pumpout Services Exclusively for Del Rey Yacht Club Members

Program Hopes to Encourage Longterm Commitment Locally and at Other Marinas

LOS ANGELES (March 2013) - The Santa Monica Bay Restoration Commission's (SMBRC) Boater Education Program is proud to present a new pilot program Honey Pot Unlimited, in partnership with Royal Flush Pumping Service and Del Rey Yacht Club with funding provided by California Department of Boating and Waterways, Clean Vessel Education Program. The Del Rey Yacht Club was the winner among several applicants to bring the pilot program to their boaters.

Honey Pot Unlimited is an extension of the Honey Pot Day program. Honey Pot Day began in 2009 as a means to offer individual boaters a one-time free mobile sewage pumpout as a convenient option to properly dispose of sewage. Throughout the successful four-year program, participation increased annually, over 700 boaters were educated about the adverse effects of discharging sewage, and over 14,000 gallons of sewage were properly disposed.

This new pilot program, Honey Pot Unlimited, offers all the members of Del Rey Yacht Club unlimited free mobile sewage pumpouts for a trial period of three months from April through June 2013. The goal of this SMBRC program is to encourage boaters to properly dispose of their waste and encourage them to take over the expenses of this program at the end of the three month free trial period, making it a permanent service for the Yacht Club.

Honey Pot Unlimited fosters relationships between the mobile pumpout companies and marinas and yacht clubs. The SMBRC Boater Program expects the program to demonstrate to marinas and yacht clubs the added benefits of providing this vital amenity to their boaters.

For more information about this program contact Victoria Ippolito at vippolito@waterboards.ca.gov.

About Santa Monica Bay Restoration Commission (SMBRC)

www.smbrc.ca.gov



The SMBRC is a State Commission established in 2002 by the California State legislature. It replaces the Santa Monica Bay Restoration Project, which was established in 1988 by the State of California and U.S. EPA as a National Estuary Program under the Clean Water Act. The SMBRC is a non-regulatory, locally-based state entity charged with overseeing and promoting the Bay Restoration Plan (BRP) by securing and leveraging funding to put solutions into action, building public-private partnerships, promoting cutting-edge research and technology, facilitating stakeholder-driven consensus processes, and raising public awareness. The BRP focuses on three priority areas—water quality, natural resources, and benefits and values to humans—to ensure the long-term health of the 266-square mile Bay and its 400-square mile watershed. (<http://www.smbrc.ca.gov/>)

The Santa Monica Bay Restoration Foundation site is www.santamonicabay.org.
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