



For Immediate Release

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Honey Pot Day 3-mo. Program Offers Free Mobile Sewage Pumpout Services for Boaters

LOS ANGELES (June 17, 2014) - The Bay Foundation and the San Francisco Estuary Partnership Boater Education Program are proud to announce the annual return of the [Honey Pot Day](#) program, running from June 1st to August 31st. All boat owners who recreate in the San Francisco Bay-Delta, Marina del Rey, King Harbor (Redondo Beach), Port of Los Angeles, or Port of Long Beach are invited to sign up to participate in the program which runs from June 1 – August 31, 2014.

The program launched in 2009—with great success ever since—as a means to offer individual boat owners a convenient option to properly dispose of sewage. From 2009 until 2014, over 700 boaters have been educated about the adverse effects of discharging sewage, and over 20,000 gallons of sewage were properly disposed.

Through the installation of pumpout facilities and educational programs, recreational boaters have become better informed and understand the importance of proper waste disposal. The program has also fostered a relationship between the mobile pumpout companies and marinas and yacht clubs, as the latter learn the benefits of providing this vital amenity to their boaters.

“We are thrilled that our program has hit home with both the end-user—the boater—as well as with the businesses that help the boaters enjoy their passion in an environmentally-sound way,” states Grace Lee, Director of Outreach Programs for The Bay Foundation. “The pumpouts ensure a much healthier approach to enjoying our oceans, and we hope to encourage more marinas and yacht clubs to make the service permanent.”

Honey Pot Day is part of The Clean Vessel Education Program, which centers around four strategies: (1) developing pollution prevention services, (2) creating networking opportunities, (3) providing technical assistance, and (4) direct outreach. The program brings to local boating communities the tools and resources needed to improve water

quality in their favorite boating playgrounds. Honey Pot Day Program is funded by California State Parks, Division of Boating and Waterways, and Clean Vessel Act Program.

To sign up for the program, boaters may visit <http://www.honeypotday.org/>. Here, they will take an online quiz, watch a video on how to operate a sewage pump out station, and read three publications by the California State Parks Division of Boating and Waterways.

For more information, contact Michelle Staffield at (213) 576-6648.

About The Bay Foundation (TBF)

The TBF is a 501(c) 3 non-profit environmental group founded in 1990 to restore and enhance the Santa Monica Bay (from the LA-Ventura county line to the Palos Verdes Peninsula) and local coastal waters. The Foundation is the non-profit partner of the Santa Monica Bay Restoration Commission, raising and expending funds for research, education, planning, cleanup efforts and other priorities identified in the Commission's *Santa Monica Bay Restoration Plan*. As advocates for the Bay, TBF works collaboratively with a broad group of stakeholders, including government agencies, industry, environmental groups, and scientists, to implement innovative policies and projects that clean up the waterways, create green spaces and natural habitats in the Los Angeles region. The TBF conducts research and mentors student intern and volunteers through its Center for Santa Monica Bay Studies at Loyola Marymount University.

(www.santamonica.org)

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