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## **Laura Doss-Hertz Named to The Bay Foundation Board of Directors; Fran Diamond Reappointed**

Jan. 21, 2016 (LOS ANGELES, CA) Lifestyle photographer, long-time surfer and Venice resident Laura Doss-Hertz, has been named to the Board of the Directors of [The Bay Foundation](http://TheBayFoundation.org) (TBF). This is her first term with the Board. Fran Diamond, member of the L.A. Regional Water Quality Control Board, has been reappointed to the TBF Board.

Doss-Hertz, a native Californian, has lived in Los Angeles since 1993, running a successful photography business whose clientele includes companies such as LL Bean, Eddie Bauer, Garnet Hill, Disney, Discovery Channel, Proctor and Gamble, and such media outlets as Glamour, Self, Real Simple, Men's Fitness and Dwell Magazine.

Proximity to and concern for the environment has always been at the forefront of Doss-Hertz's life. Her youth revolved around the ocean and nature. Doss-Hertz completed her first animal rescue mission—a lone baby duckling under attack—at ten years old, rehabilitating him until he was ready to leave. "He forever changed my life," states the committed environmentalist.

A lifelong traveler, Doss-Hertz's personal and professional pursuits have taken her around the world, where she seeks out every opportunity to hike, surf, dive, sail or swim. When she moved to Los Angeles, she was immediately "impressed by the close proximity of nature here in spite of the massive urbanization all around." She is married to environmental architect David Hertz, noting, "We both hold environmental issues very close to our hearts and understand the importance of restoration and sustainability."

States Doss-Hertz, "The Bay Foundation truly struck a chord with me and I am so grateful that organizations like this exist. TBF does a fantastic job *getting things done* by utilizing the vast knowledge and experience of its science and policy staff, while working with many partners. Their commitment and hard work is making such a positive impact on the health of the Santa Monica Bay, and most importantly, we can actually see the successful results!"

Laurie Newman, president of TBF's Board of Directors states, "We are thrilled to welcome Laura Doss-Hertz to the Foundation Board. She brings with her a fresh perspective, an artist's eye, and an incredible energy and passion for the environment in general, and in particular, our Bay. With Laura, and the reappointment of Fran Diamond to the TBF Board, I am excited and pleased with the growth of the organization and the continued strength of the collaborative work we do to improve the health of the Bay and the Los Angeles region."



**About The Bay Foundation (TBF)**

The Bay Foundation (TBF) is a 501(c) 3 non-profit environmental group founded in 1990 to contribute to the restoration and enhancement of the Santa Monica Bay (LA-Ventura county line to the Palos Verdes Peninsula) and local coastal waters. TBF and the Santa Monica Bay Restoration Commission are partners in the Santa Monica Bay National Estuary Program (SMBNEP), one of 28 entities that comprise the National Estuary Program established pursuant to Section 320 of the Clean Water Act. TBF raises and expends funds for research, education, planning, cleanup efforts and other priorities identified in the SMBNEP's *Bay Restoration Plan*. As advocates for the Bay, TBF works collaboratively with a broad group of stakeholders, including government agencies, industry, environmental groups, and scientists, to implement innovative policies and projects that clean up the waterways, create green spaces and natural habitats in the Los Angeles region. TBF conducts research and mentors student interns and volunteers through its Center for Santa Monica Bay Studies at Loyola Marymount University. ([www.santamonicaBay.org](http://www.santamonicaBay.org))

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