



Request for Proposal (RFP) – Restoration Project Design Services

Introduction and Background

The Bay Foundation (TBF, “Client”) is a 501(c)(3) non-profit environmental group founded in 1990 to restore and enhance Santa Monica Bay through actions and partnerships that improve water quality, conserve and rehabilitate natural resources, and protect the Bay’s benefits and values. TBF’s purpose is to support the work of the Santa Monica Bay National Estuary Program (SMBNEP) and its Comprehensive Conservation and Management Plan. SMBNEP is one of 28 National Estuary Programs (NEPs) of the US Environmental Protection Agency (USEPA) tasked with local implementation of USEPA priorities through community-based resource management, funded in part by the Clean Water Act §320. For more information on TBF: www.santamonicabay.org.

Restoration project design services are needed for the Los Angeles Living Shoreline Project, funded by the California State Coastal Conservancy and Honda Marine Science Foundation. Three specific goals of the LA Living Shoreline Project (LA-LSP) include: increasing the resiliency of the shoreline through the restoration of coastal bluff, sandy beach, and eelgrass habitats; implementing “soft-scape” protection measures against sea level rise and coastal storms; and increasing engagement of the community through enhanced experiences, outreach, and education. LA-LSP will design and implement dune and bluff restoration and monitoring at Dockweiler Beach, and an experimental eelgrass transplant at an adjacent subtidal nearshore habitat. This project will result in 3.5 acres of restored coastal beach habitats and method development for a new offshore eelgrass bed within a 1-acre footprint that will help establish a healthy living shoreline that can support native, and in many cases, rare and endemic species of plants and animals in both marine and terrestrial ecosystems. As an alternative to traditional hardscaping options, this project will implement and evaluate a multi-habitat living, restored shoreline as an alternate approach to combat climate change impacts such as sea level rise and wave or storm erosion.

Scope of Project

TBF is seeking to hire an individual or entity (“Consultant”) to provide professional services for restoration landscape planning and design for the LA Living Shoreline Project in Los Angeles, California. The contractor shall utilize information provided by the Client, collected directly, or informed by other sources to develop a site plan, perspective renderings, and interpretive sign designs. The consultant shall work with the Client to develop a preliminary conceptual design, including interpretive signage, for the proposed project. The conceptual design should represent the vision and character of the project, including input and review from project implementation partners, and show the proposed location of the restoration area, restoration components, interpretive sign suggested locations, and topographic and native planting concepts (for the land-based habitats). Scientific input is encouraged. Based on feedback from the Client, the Consultant shall prepare a final conceptual design and interpretive signage for the project.



Conceptual design shall include at minimum:

- A site visit to analyze and collect data on base conditions;
- Review of existing documentation, plans, and existing site conditions;
- Identification of opportunities and constraints;
- Preparation of perspective renderings (five viewshed options) and site plan to convey the design intent;
- Review and selection by the Client of four final perspective renderings;
- Generation of up to five interpretive signage designs, to be reviewed and selected by the Client for 3-4 final interpretive sign designs;
- Attendance at one kick-off meeting and up to two additional meetings with the Client and/or partners to obtain feedback on materials and other project needs.

Final conceptual design deliverables shall include at minimum:

- Site Plan [including two (2) Site Analysis Diagrams and two (2) sections]
- Four (4) Perspective Renderings
- Three-Four (3-4) Interpretive Sign Designs

Timeline

- Proposals must be received by **25 March 2020 by 5 PM**
- Selected interviews based on preliminary evaluations by **15 April 2020**
- Selection will be made by **30 April 2020**
- Final deliverables shall be completed by **30 September 2020**

Proposal Submission Instructions

The proposal shall include the following:

1. **Cover Letter** – Include RFP project name and contractor information.
2. **Technical Approach** – Your proposed approach to the project and brief description of design ideas (≤500 words). Include a project timeline that corresponds to the timeline listed above (not included in word count).
3. **Background** – Briefly describe your background and qualifications, including resume(s) and electronic examples or links to similar work or products.
4. **Budget** – Provide detailed budget.
5. **References** – Provide detailed contact information for two professional references.

Please submit a complete proposal (details above) to Karina Johnston at kjohnston@santamonicabay.org by **5pm on Monday, 25 March 2020**. TBF is an equal opportunity employer. Please note any small business or minority certifications in your background information. Final proposals will be selected by a hiring committee. Questions may also be directed to the point of contact listed above.

The criteria and scoring system will be based on the following:

- 1) *Qualifications and experience*. Scoring based on the likelihood that it will meet the requirements of the Scope of Project. (10 points).
- 2) *Technical approach evaluation*. Scoring based on a robust and convincing approach. (30 points).
- 3) *Budget*. Each proposal will be rated on its proposed cost-efficiency. (10 points).